

---

## JULIAN PAREJA VASSEUR

Email: [jparejav@eafit.edu.co](mailto:jparejav@eafit.edu.co)

---



### CONTACT INFORMATION

Calle 7 #81-20 Apt. 1001  
Medellín, Colombia

57-314-6782853  
[jparejav@eafit.edu.co](mailto:jparejav@eafit.edu.co)

**Julian Pareja Vasseur** is Titular professor in the Department of Finance in the School of Economics and Finance at Universidad EAFIT in Medellin, Colombia and he is Doctor of Business Administration at Centrum-Universidad Católica del Perú. He lead the young researcher group “Semillero de Investigación de Finanzas-Bufete Financiero” and served as local chair for the 18th International Conference Real Options. His research interests are Corporate Finance, Enterprise Valuation, Real Options, Stochastic Volatility and Derivatives Valuation

**Research and teaching interests:** Real Options, Enterprise and Derivatives Valuation, Corporate Finance, Risk Analysis and Financial Simulation, Stochastic Volatility.

### EDUCATION

<b>Doctoral Business Administration (DBA)</b>	Administration	Centrum Católica del Perú	2014-2019
<b>Master of Science (MSc)</b>	Finance	EAFIT University	2007-2009
<b>Graduate Studies</b>	Finance	EAFIT University	2000-2001
<b>Bachelor</b>	Administration	EAFIT University	1994-2000

### PROFESSIONAL AND RESEARCH EXPERIENCE

#### **Universidad EAFIT – School of Economics and Finance, Medellin Colombia**

Finance Professor 01/2000-Present

#### **Group Liverpool**

Management Assistant 02/1998-02/2001

### PUBLICATIONS

#### **Refereed**

- [“Quadrinomial Trees to Value Options in Stochastic Volatility Models”](#) with Freddy Marín (EAFIT) *The Journal of Derivatives 2019*.
- [“Estimación del índice de aversión al riesgo utilizando la función CRRA mediante un diseño experimental”](#) with Julio Aníbal Baena (EAFIT) *Espacios Vol. 39 Num. 13 2018*.
- [“Market Risk, Non-parametric Methods: Hong-Kong Case”](#) with Marcos Gallego (Divertronica) and Mauricio Mejía (Banco de Occidente) *Economía Coyuntural Vol. 2 Num. 4 2017*.
- [“Valoración de Patentes Farmacéuticas a través de Opciones Reales: Equivalentes de Certeza y Función de Utilidad”](#) with Carolina Cadavid (EAFIT) *Contaduría y Administración Vol. 61 Num. 4 December 2016*.
- [“Evaluación Mediante Opciones Reales de Proyectos de Inversión en el Sector de Distribución de Combustibles”](#) with Mauricio Mejía (Banco de Occidente) and Marcos Gallego (Divertronica) *Estocástica: Finanzas y Riesgo Vol. 6 Num. 2 2016*.
- [“Valoración de Opciones Reales a través de Equivalentes de Certeza”](#) with Cecilia Maya (XM-ISA) *Ecos de Economía Vol. 18 Num. 39 Second Semester 2014*.
- [“Proyección de la TIR del Inversionista a través de Ecuaciones Lineales”](#) with Maribel Serna (Universidad EAFIT) *Revista Universidad EAFIT Vol. 44 Num. 152 2008*.

**Work. Papers** “[Estimacion de la Volatilidad en Opciones Reales para un Proyecto en Colombia](#)“ (Aplicación Práctica) with Joan Esteban Molina.

- “Valoración de Patentes: Un acercamiento desde las Opciones Reales” with Andrea Davila and Karen Tapias Cohen.
- [“Estrategia de Cobertura mediante contratos forward en el mercado eléctrico Chileno”](#) with Monica Paola Florez (EPM).
- [“Opciones Reales en la evaluación financiera para la gestión de proyectos de infraestructura vial con ingreso garantizado en la modalidad de alianza público-privada”](#) with Gustavo Adolfo Chaverra and Leonardo Cardona.

## Papers in prog.

- “Volatilidad en opciones reales: revisión literaria y un caso de aplicación en el sector petrolero colombiano.” with Marcela Prada and Martha Moreno (EAFIT).
- “Volatility type GARCH in multiplicative quadrinomial trees method. A case of application in real options” with Freddy Marin (EAFIT).
- “Option Valuation with CRRA function” with Freddy Marin and Diego Manzur.
- “Real Option Valuation using multiplicative quadrinomial trees method” with Freddy Marin.

## Books

- “Estadística para datos categóricos” with Maribel Serna ISBN: 978-958-720-483-4 Editorial Centro de publicaciones Universidad EAFIT

## TEACHING EXPERIENCE

### Universidad EAFIT, Medellin Colombia

Statistics and Computational Tools (Masters)	2018-2019
Financial Simulation (Masters and Undergraduate)	2008-2019
Firm Valuation (Masters and Undergraduate)	2014-2015
Corporate Finance (Masters and Undergraduate)	2012-2019
Long-term Financial Management (Undergraduate)	2004-2010
Financial Mathematics (Masters and Undergraduate)	2000-2010

## THESIS ADVISING

Master: Anyela Acevedo and Joana Rodriguez “Investment project financial viability using Real Option Valuation. Case of an international freight”	2018
Master: Marisol Montoya and Luis Guevara “Coltejer S.A Burkenroad Valuation”	2018
Master: Jorge Guzman and Edwin Giraldo “Start-Up Colombian company valuation using Real Options Approach”	2018
Master: Hugo Patiño and Cesar Romero “Ecopetrol S.A Burkenroad Valuation”	2018
Master: Andres Mejia and Pablo Cano “Fabricato Free Cash Flow Valuation”	2017
Master: Daniel Arteaga and Carolina Restrepo “COOK Company Valuation Based on Decision Trees”	2017
Master: Carolina Arias and Daniel Urrego “Mineros S.A Valuation”	2016
Master: Julio Anibal Baena “Risk aversion index estimation through an experimental design using CRRA function”	2016
Master: Marcela Prada and Martha Moreno “Volatility Estimation through the Godihno and Brandao Theoretical Assumptions in the Real Options Valuation: Applied Case in a Project Oil Sector in Colombia”	2016
Master: Gustavo Chaverra and Leonardo Cardona “Real Options in the financial evaluation for the management of road infrastructure projects with guaranteed income in public-private partnership”	2016
Master: Alvaro Hernandez and David Echeverri “Mineros S.A Burkenroad Valuation”	2016
Master: Nathalie Donato and Nicolas Forero “Real option Valuation in uncertainly situations: Mass consumption company Colombian case”	2016
BA economics: Karen Tapias and Jenny Echeverri “Experimental economics and risk aversion: an approach based on the Expo-Power function”	2016
Master: Francisco Velez “Private Company Valuation in the health sector: Intergastro Endoscopic Unit”	2016
Master: Diego Jaramillo “Impact of decision factors on the financial valuation of oil projects industry: Boyacá-Casanare-Meta case”	2015
Master: Juan Giraldo and Santiago Zapata “Evolution analysis of market risk in Hong Kong market through Var methodology”	2015
Master: Beatriz Giraldo “Measure of Efficiency of the Tariff Framework in water and sewage	

companies over 25,000 users”	2014
<i>Master:</i> Marcos Gallego y Mauricio Mejia “Real Options Valuation of Wholesale Fuels Distributor”	2014
<i>Master:</i> Monica Paola Florez “Hedging Strategy Using Forward Contracts in Chilean Electricity Market”	2014
<i>Master:</i> Luis Eduardo Villegas and Juan Martin Uribe “Giros y Finanzas Valuation”	2014
<i>Master:</i> Isabel Cristina Alzate and Claudia Fernanda Villegas “University-confidential Valuation”	2014
<i>Master:</i> Alejandro Rico and Camilo Calle “Real Option Valuation of a Freight Company”	2014
<i>Master:</i> Andres Osorio “Financial analysis and risk for an expansion project: a new production plant”	2013
<i>Master:</i> Daniel Saffón and Enrique Molina “Alpina Industries Valuation”	2013
<i>Master:</i> Alvaro Hernan Correa, Santiago Cardenas and Nathalie Garcia “University-confidential Valuation”	2012
<i>BA economics:</i> Marcos Marrero “Traditional methodologies for estimating volatility in real options valuation: an approach from the theory of value”	2011
<i>Master:</i> Alvaro Alejandro Urrea, Gregorio Toro, Juan Sebastian Ramirez and Marcos Gallego “Ecopetrol Valuation”	2010

## **REFEREE ACTIVITIES**

Innovar Journal, Universidad Medellin Journal, Real Option Conference, Economia Coyuntural Journal, Estocástica Journal, Inge Cuc Journal, Civilizar Journal, Análisis Económico Journal, Universidad de los Andes project, Pensamiento & Gestión Journal.

## **CONFERENCES AND SEMINARS**

2014 18th Real Options Conference, *Medellin, Colombia*.  
 2014 I International Conference on Finance, *Bucaramanga, Colombia*.  
 2013 V International Economy and Finance Symposium, *Medellin, Colombia*.  
 2012 II International Meeting of Administration Researchers, *Cali, Colombia*.  
 2012 IV International Economy and Finance Symposium, *Medellin, Colombia*.  
 2011 I International Meeting of Administration Researchers, *Bogotá, Colombia*.  
 2011 III International Economy and Finance Symposium, *Medellin, Colombia*.  
 2010 Risk Analysis and Decision Forum, *Lima, Perú*.  
 2010 Cladea Convention, *Cartagena, Colombia*.  
 2010 II International Economy and Finance Symposium, *Medellin, Colombia*.

## **CONFERENCE AND SEMINAR ORGANIZATION**

2014 18th Real Options Conference, *Medellin, Colombia*.  
 2013 V International Economy and Finance Symposium, *Medellin, Colombia*.  
 2012 IV International Economy and Finance Symposium, *Medellin, Colombia*.  
 2011 III International Economy and Finance Symposium, *Medellin, Colombia*.  
 2010 II International Economy and Finance Symposium, *Medellin, Colombia*.

## **AFILIATIONS**

Real Options Group

## **LANGUAGES, SKILLS/INTERESTS**

Software: Stata, Risk Simulator, Palisade Decision Tools, Eviews, Crystalball, Matlab  
 Languages: Spanish (Native), English (Good), French (Fair)